

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	133.50	291.45	\$301,627.00
Boyer Consulting, LLC			\$54,000.00
Amy Boyer	28.25	125.50	\$18,000.00
O'Meara Public Affairs L.L.C.			\$54,000.00
Jack O'Meara	10.50	43.00	\$18,000.00
Self-Employed Lobbyist - Wimmer Consulting			\$54,000.00
Kyle Christianson	12.00	15.00	\$18,000.00
Wisconsin Insurance Alliance			\$85,627.00
Andrew J Franken	82.75	107.95	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$1,968.00
Comments:			
Overhead			\$39,020.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$95,560.00
Total Lobbying Time And Expenditures:	133.50 Hours	291.45 Hours	\$438,175.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 55	5 %
Assembly Bill 56	5 %
Assembly Bill 115	5 %
Assembly Bill 121	5 %
Budget Bill Subjects	40%
Insurance: Departmentwide	10 %
Transportation: Motor Vehicle Safety and Enforcement	30 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	25%
Peer to peer driving insurance coverage requirements	5 %
Worker's Compensation Benefits and Advisory Council Proceedings	10 %
Funding of Driver Education	10 %

Minor Efforts	10%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 31, 2023

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.