

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	84.75	288.90	\$249,057.28
Boyer Consulting, LLC			\$54,000.00
Amy Boyer	18.25	105.25	\$1,430.28
O'Meara Public Affairs L.L.C.			\$54,000.00
Jack O'Meara	7.00	28.50	\$0.00
Self-Employed Lobbyist - Wimmer Consulting			\$54,000.00
Kyle Christianson	10.00	12.00	\$0.00
Wisconsin Insurance Alliance			\$85,627.00
Andrew J Franken	49.50	143.15	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$10,977.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$87,515.50
Total Lobbying Time And Expenditures:	84.75 Hours	288.90 Hours	\$347,549.78

Allocation of Lobbying Effort	Percent
Legislative Proposals	45%
Assembly Bill 647	5 %
Assembly Bill 1073	10 %
Assembly Bill 1074	10 %
Senate Bill 396	10 %
Senate Bill 464	5 %
Senate Bill 613	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	5%
The Wisconsin Insurance Plan ("WIP")	5 %
Topics Not Yet Assigned A Bill Or Rule Number	15%
Third Party Litigation Financing	5 %
Worker's Compensation Benefits and Advisory Council Proceedings	5 %

Funding of Driver Education	5 %
Minor Efforts	25%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 29, 2024

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.