

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	49.20	246.90	\$249,121.52
Boyer Consulting, LLC			\$54,000.00
Amy Boyer	5.25	111.50	\$1,494.52
O'Meara Public Affairs L.L.C.			\$54,000.00
Jack O'Meara	2.75	21.50	\$0.00
Self-Employed Lobbyist - Wimmer Consulting			\$54,000.00
Kyle Christianson	10.00	12.00	\$0.00
Wisconsin Insurance Alliance			\$85,627.00
Andrew J Franken	31.20	101.90	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$15,764.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$90,352.00
Total Lobbying Time And Expenditures:	49.20 Hours	246.90 Hours	\$355,237.52

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	10%
Transportation: Motor Vehicle Safety and Enforcement	5 %
Workforce Development: Departmentwide	5 %
Administrative Rulemaking Proceedings	10%
Worker's compensation minimum permanent partial disability ratings	5 %
The Wisconsin Insurance Plan ("WIP")	5 %
Topics Not Yet Assigned A Bill Or Rule Number	45%
Assignment of Benefits	5 %
Third Party Litigation Financing	5 %
Settings of Civil Justice Suits	5 %
Limits on noneconomic damages for certain accidents	5 %
Collateral Source Payments	5 %

Automobile Insurance Coverage Provisions and statutory requirements	5 %
Peer to peer driving insurance coverage requirements	5 %
Worker's Compensation Benefits and Advisory Council Proceedings	5 %
Funding of Driver Education	5 %
Minor Efforts	25%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 30, 2025

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.