

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

American Heart Association

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Lobbyists</b>                             | <b>94.50</b>        | <b>245.00</b>       | <b>\$31,567.68</b> |
| American Heart Association - Midwest Region  |                     |                     | \$0.00             |
| Nicole Hudzinski                             | 91.50               | 234.75              | \$16,567.68        |
| Hubbard Wilson & Zelenkova                   |                     |                     | \$9,000.00         |
| Daniel Romportl                              | 0.00                | 0.00                | \$0.00             |
| AJ Wilson                                    | 0.00                | 1.25                | \$0.00             |
| Katie White                                  | 2.00                | 5.00                | \$0.00             |
| The Welch Group                              |                     |                     | \$6,000.00         |
| Jim Steineke                                 | 1.00                | 4.00                | \$0.00             |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>5.00</b>         | <b>90.75</b>        | <b>\$3,405.00</b>  |
| Comments:                                    |                     |                     |                    |
| <b>Overhead</b>                              |                     |                     | <b>\$3,504.00</b>  |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| a) Lobbyist Employees                        |                     |                     | \$0.00             |
| b) Non-Lobbyist Employees                    |                     |                     | \$0.00             |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$10,442.98</b> |
| <b>Total Lobbying Time And Expenditures:</b> | <b>99.50 Hours</b>  | <b>335.75 Hours</b> | <b>\$48,919.66</b> |

| Allocation of Lobbying Effort  | Percent    |
|--|------------|
| <b>Legislative Proposals</b>   | <b>63%</b> |
| Senate Bill 110  | 45 %       |
| Senate Bill 349  | 2 %        |
| Senate Bill 471  | 15 %       |
| Senate Bill 811  | 1 %        |
| <b>Budget Bill Subjects</b>  | <b>0%</b>  |
| <b>Administrative Rulemaking Proceedings</b>   | <b>0%</b>  |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>   | <b>37%</b> |
| Early Care and Education   | 1 %        |
| information about sudden cardiac arrest during youth athletic activities                         | 1 %        |
| School lunch program, including incorporating more fresh fruits and vegetables into school meals | 10 %       |
| Access to health food options  | 10 %       |

|   |             |
|---|-------------|
| Cardiac Emergency Response Plans in Schools | 15 %        |
| <b>Minor Efforts</b>                        | <b>0%</b>   |
| <b>All Other Matters</b>                    | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>      | <b>100%</b> |

**Report Certified On: Tuesday, January 30, 2024**

**Certification and Electronic Signature**

I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.