

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>94.50</b>	<b>245.00</b>	<b>\$31,567.68</b>
American Heart Association - Midwest Region			\$0.00
Nicole Hudzinski	91.50	234.75	\$16,567.68
Hubbard Wilson & Zelenkova			\$9,000.00
Daniel Romportl	0.00	0.00	\$0.00
AJ Wilson	0.00	1.25	\$0.00
Katie White	2.00	5.00	\$0.00
The Welch Group			\$6,000.00
Jim Steineke	1.00	4.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>5.00</b>	<b>90.75</b>	<b>\$3,405.00</b>
Comments:			
<b>Overhead</b>			<b>\$3,504.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$10,442.98</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>99.50 Hours</b>	<b>335.75 Hours</b>	<b>\$48,919.66</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>63%</b>
Senate Bill 110	45 %
Senate Bill 349	2 %
Senate Bill 471	15 %
Senate Bill 811	1 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>37%</b>
Early Care and Education	1 %
information about sudden cardiac arrest during youth athletic activities	1 %
School lunch program, including incorporating more fresh fruits and vegetables into school meals	10 %
Access to health food options	10 %

Cardiac Emergency Response Plans in Schools	15 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, January 30, 2024**

**Certification and Electronic Signature**

I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.