

Lobbying And Time Expenditures

2023-2024 Legislative Session
July-December 2023
American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	94.50	245.00	\$31,567.68
American Heart Association - Midwest Region			\$0.00
Nicole Hudzinski	91.50	234.75	\$16,567.68
Hubbard Wilson & Zelenkova			\$9,000.00
AJ Wilson	0.00	1.25	\$0.00
Katie White	2.00	5.00	\$0.00
Daniel Romportl	0.00	0.00	\$0.00
The Welch Group			\$6,000.00
Jim Steineke	1.00	4.00	\$0.00
Comments:			
Non-Lobbyist Employees	5.00	90.75	\$3,405.00
Comments:			
Overhead			\$3,504.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$31,567.68
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$10,442.98
Total Lobbying Time And Expenditures:	99.50 Hours	335.75 Hours	\$48,919.66

Allocation of Lobbying Effort	Percent
Legislative Proposals	63%
Senate Bill 110	45 %
Senate Bill 349	2 %
Senate Bill 471	15 %
Senate Bill 811	1 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	37%
Early Care and Education	1 %
information about sudden cardiac arrest during youth athletic activities	1 %
School lunch program, including incorporating more fresh fruits and vegetables into school meals	10 %
Access to health food options	10 %
Cardiac Emergency Response Plans in Schools	15 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 30, 2024

Certification and Electronic Signature

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I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.