

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	44.25	195.40	\$59,269.74
American Heart Association - Midwest Region			\$0.00
Nicole Hudzinski	41.25	189.40	\$13,355.74
Hubbard Wilson & Zelenkova			\$24,000.00
Daniel Romportl	0.00	0.00	\$0.00
AJ Wilson	0.00	0.00	\$0.00
Katie White	0.00	0.00	\$0.00
The Welch Group			\$6,000.00
Jim Steineke	3.00	6.00	\$15,914.00
Comments:			
Non-Lobbyist Employees	0.00	111.00	\$3,967.50
Comments:			
Overhead			\$3,510.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$789.17
Total Lobbying Time And Expenditures:	44.25 Hours	306.40 Hours	\$67,536.41

Allocation of Lobbying Effort	Percent
Legislative Proposals	33%
Senate Bill 110	33 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	67%
FoodShare Program	5 %
School lunch program, including incorporating more fresh fruits and vegetables into school meals	5 %
water bottle refilling stations in schools	5 %
Cardiac Emergency Response Plans in Schools	50 %
Raising the legal purchase age to 21 for all tobacco and nicotine products	2 %
Minor Efforts	0%
All Other Matters	0%

Total Reported Lobbying Effort:

100%

Report Certified On: Monday, January 27, 2025

Certification and Electronic Signature

I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.