

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

## American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>44.25</b>	<b>195.40</b>	<b>\$29,269.74</b>
American Heart Association - Midwest Region			\$0.00
Nicole Hudzinski	41.25	189.40	\$13,355.74
Hubbard Wilson & Zelenkova			\$0.00
AJ Wilson	0.00	0.00	\$0.00
Katie White	0.00	0.00	\$0.00
Daniel Romportl	0.00	0.00	\$0.00
The Welch Group			\$0.00
Jim Steineke	3.00	6.00	\$15,914.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>111.00</b>	<b>\$3,967.50</b>
Comments:			
<b>Overhead</b>			<b>\$3,510.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$29,269.74</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$789.17</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>44.25 Hours</b>	<b>306.40 Hours</b>	<b>\$37,536.41</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>33%</b>
Senate Bill 110	33 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>67%</b>
FoodShare Program	5 %
School lunch program, including incorporating more fresh fruits and vegetables into school meals	5 %
water bottle refilling stations in schools	5 %
Cardiac Emergency Response Plans in Schools	50 %
Raising the legal purchase age to 21 for all tobacco and nicotine products	2 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Monday, January 27, 2025

### Certification and Electronic Signature

I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.