

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

## Wisconsin Newspaper Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>6.75</b>	<b>18.25</b>	<b>\$24,200.00</b>
Arena Strategy Group			\$24,000.00
Mark Graul	5.25	14.50	\$0.00
Hannah Huffman	1.50	3.75	\$0.00
Wisconsin Newspaper Association			\$200.00
Beth Bennett	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>6.75 Hours</b>	<b>18.25 Hours</b>	<b>\$24,200.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>80%</b>
Assembly Bill 2	2 %
Assembly Bill 47	1 %
Assembly Bill 145	15 %
Assembly Bill 245	1 %
Assembly Bill 551	2 %
Assembly Bill 664	10 %
Assembly Bill 837	2 %
Assembly Bill 898	2 %
Senate Bill 2	2 %
Senate Bill 48	2 %
Senate Bill 117	15 %
Senate Bill 301	2 %
Senate Bill 414	10 %
Senate Bill 571	2 %
Senate Bill 644	10 %

Senate Bill 789	2 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>20%</b>
LRB-4790: Newspaper Tax Credit	5 %
LRB 1777/1199: Obtaining attorney fees and costs under the state's public records.	5 %
Creating a tax credit for local media advertising	5 %
LRB 6488: Obtaining attorney fees and costs under the state's public records.	5 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Wednesday, January 31, 2024**

#### **Certification and Electronic Signature**

I certify I am Beth Bennett and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Newspaper Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.