

# Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Apple Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>27.25</b>	<b>25.25</b>	<b>\$120,000.00</b>
Government Policy Solutions, LLC			\$120,000.00
Forbes McIntosh	27.25	25.25	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>27.25 Hours</b>	<b>25.25 Hours</b>	<b>\$120,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>35%</b>
Assembly Bill 261	25 %
Senate Bill 259	10 %
<b>Budget Bill Subjects</b>	<b>20%</b>
Public Instruction: Aids to Libraries, Individuals and Organizations	10 %
Public Instruction: Departmentwide	10 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>45%</b>
Matters related to Wis. Stat. Chapter §138 definitions and purchasing programs.	25 %
Matters related to repairs, claims against manufacturers and suppliers.	5 %
Matters related to online retail and applications.	5 %
Matters related to data privacy.	5 %
Matters related to information technology & social media platform policies.	5 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Tuesday, July 25, 2023

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.