

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Apple Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	27.25	25.25	\$120,000.00
Government Policy Solutions, LLC			\$120,000.00
Forbes McIntosh	27.25	25.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	27.25 Hours	25.25 Hours	\$120,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	35%
Assembly Bill 261	25 %
Senate Bill 259	10 %
Budget Bill Subjects	20%
Public Instruction: Aids to Libraries, Individuals and Organizations	10 %
Public Instruction: Departmentwide	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	45%
Matters related to Wis. Stat. Chapter §138 definitions and purchasing programs.	25 %
Matters related to repairs, claims against manufacturers and suppliers.	5 %
Matters related to online retail and applications.	5 %
Matters related to data privacy.	5 %
Matters related to information technology & social media platform policies.	5 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 25, 2023

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.