

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Northern States Power d/b/a Xcel Energy

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>10.00</b>	<b>132.25</b>	<b>\$70,932.00</b>
Northern States Power d/b/a Xcel Energy			\$0.00
Matthew E Pagel	6.50	51.50	\$10,742.00
The Hamilton Consulting Group			\$0.00
Rebecca Hogan	0.50	32.00	\$0.00
The Hamilton Consulting Group LLC			\$60,000.00
Andrew Engel	2.00	41.00	\$190.00
Randall J Pirlot	1.00	7.75	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>1.00</b>	<b>0.00</b>	<b>\$114.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$70,932.00
b) Non-Lobbyist Employees			\$240.00
<b>All Other Lobbying Expenses</b>			<b>\$1,351.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>11.00 Hours</b>	<b>132.25 Hours</b>	<b>\$72,637.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>10%</b>
Assembly Bill 470	5 %
Senate Bill 481	5 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>43%</b>
Changes to proceedings of PSC and other regulatory reform initiatives.	6 %
The generation, transmission or distribution of electricity or other policies affecting Xcel Energy products or services.	37 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>42%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Wednesday, January 29, 2025

**Certification and Electronic Signature**

I certify I am Adrienne Ramirez and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northern States Power d/b/a Xcel Energy.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.