

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Northern States Power d/b/a Xcel Energy

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	10.00	132.25	\$70,932.00
Northern States Power d/b/a Xcel Energy			\$0.00
Matthew E Pagel	6.50	51.50	\$10,742.00
The Hamilton Consulting Group			\$0.00
Rebecca Hogan	0.50	32.00	\$0.00
The Hamilton Consulting Group LLC			\$60,000.00
Andrew Engel	2.00	41.00	\$190.00
Randall J Pirlot	1.00	7.75	\$0.00
Comments:			
Non-Lobbyist Employees	1.00	0.00	\$114.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$70,932.00
b) Non-Lobbyist Employees			\$240.00
All Other Lobbying Expenses			\$1,351.00
Total Lobbying Time And Expenditures:	11.00 Hours	132.25 Hours	\$72,637.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	10%
Assembly Bill 470	5 %
Senate Bill 481	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	43%
Changes to proceedings of PSC and other regulatory reform initiatives.	6 %
The generation, transmission or distribution of electricity or other policies affecting Xcel Energy products or services.	37 %
Minor Efforts	5%
All Other Matters	42%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 29, 2025

Certification and Electronic Signature

I certify I am Adrienne Ramirez and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northern States Power d/b/a Xcel Energy.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

