

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Northern States Power d/b/a Xcel Energy

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|--------------------|
| Lobbyists | 10.00 | 132.25 | \$70,932.00 |
| Northern States Power d/b/a Xcel Energy | | | \$0.00 |
| Matthew E Pagel | 6.50 | 51.50 | \$10,742.00 |
| The Hamilton Consulting Group | | | \$0.00 |
| Rebecca Hogan | 0.50 | 32.00 | \$0.00 |
| The Hamilton Consulting Group LLC | | | \$60,000.00 |
| Andrew Engel | 2.00 | 41.00 | \$190.00 |
| Randall J Pirlot | 1.00 | 7.75 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 1.00 | 0.00 | \$114.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$70,932.00 |
| b) Non-Lobbyist Employees | | | \$240.00 |
| All Other Lobbying Expenses | | | \$1,351.00 |
| Total Lobbying Time And Expenditures: | 11.00 Hours | 132.25 Hours | \$72,637.00 |

| Allocation of Lobbying Effort | Percent |
|---|-------------|
| Legislative Proposals | 10% |
| Assembly Bill 470 | 5 % |
| Senate Bill 481 | 5 % |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 43% |
| Changes to proceedings of PSC and other regulatory reform initiatives. | 6 % |
| The generation, transmission or distribution of electricity or other policies affecting Xcel Energy products or services. | 37 % |
| Minor Efforts | 5% |
| All Other Matters | 42% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Wednesday, January 29, 2025

Certification and Electronic Signature

I certify I am Adrienne Ramirez and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northern States Power d/b/a Xcel Energy.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

