

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	32.65	102.90	\$25,512.15
Swandby/Kilgore Associates, Inc.			\$25,294.00
Kathleen Kilgore	32.65	102.90	\$218.15
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$25,512.15
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	32.65 Hours	102.90 Hours	\$25,512.15

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 2	20 %
Senate Bill 2	20 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	20%
state regulation of outdoor advertising signs	20 %
Minor Efforts	15%
All Other Matters	25%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 21, 2023

Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.