

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	64.15	131.90	\$0.00
Swandby/Kilgore Associates, Inc.			\$0.00
Kathleen Kilgore	64.15	131.90	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	64.15 Hours	131.90 Hours	\$0.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	45%
Assembly Bill 486	20 %
Senate Bill 467	25 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%
state regulation of outdoor advertising signs	30 %
Minor Efforts	5%
All Other Matters	20%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 31, 2024

Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.