

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	20.05	85.60	\$22,325.43
Swandby/Kilgore Associates, Inc.			\$22,074.85
Kathleen Kilgore	20.05	85.60	\$250.58
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	20.05 Hours	85.60 Hours	\$22,325.43

Allocation of Lobbying Effort	Percent
Legislative Proposals	30%
Assembly Bill 486	10 %
Senate Bill 467	20 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	35%
state regulation of outdoor advertising signs	35 %
Minor Efforts	5%
All Other Matters	30%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 30, 2024

Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

