

# Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

## Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>20.05</b>	<b>85.60</b>	<b>\$47,619.43</b>
Swandby/Kilgore Associates, Inc.			\$47,368.85
Kathleen Kilgore	20.05	85.60	\$250.58
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>20.05 Hours</b>	<b>85.60 Hours</b>	<b>\$47,619.43</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>30%</b>
Assembly Bill 486	10 %
Senate Bill 467	20 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>35%</b>
state regulation of outdoor advertising signs	35 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>30%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, July 30, 2024**

### Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

