

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Google LLC and its Affiliates

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Lobbyists</b>                             | <b>110.00</b>       | <b>137.75</b>       | <b>\$89,320.45</b> |
| Gard Business Group                          |                     |                     | \$41,000.00        |
| JOHN GARD                                    | 29.00               | 46.00               | \$0.00             |
| Google LLC and its Affiliates                |                     |                     | \$0.00             |
| Sarah Sheehan                                | 10.50               | 0.00                | \$18,320.45        |
| PW Government Relations Group, LLC           |                     |                     | \$30,000.00        |
| Matt Phillips                                | 45.00               | 71.50               | \$0.00             |
| Michael E Welsh                              | 25.50               | 20.25               | \$0.00             |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Overhead</b>                              |                     |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| a) Lobbyist Employees                        |                     |                     | <b>\$89,320.45</b> |
| b) Non-Lobbyist Employees                    |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>110.00 Hours</b> | <b>137.75 Hours</b> | <b>\$89,320.45</b> |

| Allocation of Lobbying Effort                        | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                         | <b>20%</b>  |
| Assembly Bill 568                                    | 10 %        |
| Senate Bill 538                                      | 10 %        |
| <b>Budget Bill Subjects</b>                          | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>72%</b>  |
| Safe Texting   | 4 %         |
| Legislation related to text message security         | 39 %        |
| Social media legislation and AI                      | 7 %         |
| IT Modernization                                     | 15 %        |
| Data privacy   | 7 %         |
| <b>Minor Efforts</b>                                 | <b>8%</b>   |
| <b>All Other Matters</b>                             | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>               | <b>100%</b> |

**Report Certified On: Tuesday, January 30, 2024**

## Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.