

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

## Google LLC and its Affiliates

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>110.00</b>	<b>137.75</b>	<b>\$89,320.45</b>
Gard Business Group			\$41,000.00
JOHN GARD	29.00	46.00	\$0.00
Google LLC and its Affiliates			\$0.00
Sarah Sheehan	10.50	0.00	\$18,320.45
PW Government Relations Group, LLC			\$30,000.00
Matt Phillips	45.00	71.50	\$0.00
Mchael E Welsh	25.50	20.25	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$89,320.45</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>110.00 Hours</b>	<b>137.75 Hours</b>	<b>\$89,320.45</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>20%</b>
Assembly Bill 568	10 %
Senate Bill 538	10 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>72%</b>
Safe Texting	4 %
Legislation related to text message security	39 %
Social media legislation and AI	7 %
IT Modernization	15 %
Data privacy	7 %
<b>Minor Efforts</b>	<b>8%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Tuesday, January 30, 2024

### Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.