

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Google LLC and its Affiliates

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	110.00	137.75	\$89,320.45
Gard Business Group			\$41,000.00
JOHN GARD	29.00	46.00	\$0.00
Google LLC and its Affiliates			\$0.00
Sarah Sheehan	10.50	0.00	\$18,320.45
PW Government Relations Group, LLC			\$30,000.00
Matt Phillips	45.00	71.50	\$0.00
Michael E Welsh	25.50	20.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	110.00 Hours	137.75 Hours	\$89,320.45

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 568	10 %
Senate Bill 538	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	72%
Safe Texting	4 %
Legislation related to text message security	39 %
Social media legislation and AI	7 %
IT Modernization	15 %
Data privacy	7 %
Minor Efforts	8%
All Other Matters	0%

Total Reported Lobbying Effort:	100%
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Report Certified On: Tuesday, January 30, 2024

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.