

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Google LLC and its Affiliates

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|----------------------------------------------|---------------------|---------------------|---------------------|
| Lobbyists | 48.50 | 102.50 | \$102,000.00 |
| Gard Business Group | | | \$51,000.00 |
| JOHN GARD | 22.00 | 44.75 | \$0.00 |
| Google LLC and its Affiliates | | | \$0.00 |
| Sarah Sheehan | 0.00 | 0.00 | \$0.00 |
| PW Government Relations Group, LLC | | | \$51,000.00 |
| Matt Phillips | 13.50 | 43.75 | \$0.00 |
| Michael E Welsh | 13.00 | 14.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 48.50 Hours | 102.50 Hours | \$102,000.00 |

| Allocation of Lobbying Effort | Percent |
|------------------------------------------------------|-------------|
| Legislative Proposals | 48% |
| Assembly Bill 568 | 22 % |
| Assembly Bill 664 | 4 % |
| Senate Bill 538 | 22 % |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 38% |
| Social media legislation and AI | 7 % |
| IT Modernization | 22 % |
| Data privacy | 9 % |
| Minor Efforts | 14% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Tuesday, July 30, 2024

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.