

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Google LLC and its Affiliates

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	48.50	102.50	\$311,000.00
Gard Business Group			\$179,000.00
JOHN GARD	22.00	44.75	\$0.00
Google LLC and its Affiliates			\$0.00
Sarah Sheehan	0.00	0.00	\$0.00
PW Government Relations Group, LLC			\$132,000.00
Matt Phillips	13.50	43.75	\$0.00
Michael E Welsh	13.00	14.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	48.50 Hours	102.50 Hours	\$311,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	48%
Assembly Bill 568	22 %
Assembly Bill 664	4 %
Senate Bill 538	22 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	38%
Social media legislation and AI	7 %
IT Modernization	22 %
Data privacy	9 %
Minor Efforts	14%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 30, 2024

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.