

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Google LLC and its Affiliates

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	36.75	66.25	\$311,523.56
Gard Business Group			\$179,000.00
JOHN GARD	9.75	24.75	\$0.00
Google LLC and its Affiliates			\$0.00
Sarah Sheehan	0.00	3.00	\$523.56
PW Government Relations Group, LLC			\$132,000.00
Matt Phillips	13.50	26.50	\$0.00
Michael E Welsh	13.50	12.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials			
Gustafson, Nate			\$1,630.06
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$1,590.93
Total Lobbying Time And Expenditures:	36.75 Hours	66.25 Hours	\$314,744.55

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	91%
Safe Texting	29 %
Legislation related to text message security	29 %
Social media legislation and AI	9 %
IT Modernization	21 %
Data privacy	3 %
Minor Efforts	9%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 30, 2025

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.