

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

## Google LLC and its Affiliates

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>36.75</b>	<b>66.25</b>	<b>\$102,523.56</b>
Gard Business Group			\$51,000.00
JOHN GARD	9.75	24.75	\$0.00
Google LLC and its Affiliates			\$0.00
Sarah Sheehan	0.00	3.00	\$523.56
PW Government Relations Group, LLC			\$51,000.00
Matt Phillips	13.50	26.50	\$0.00
Michael E Welsh	13.50	12.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials</b>			
Gustafson, Nate			\$1,630.06
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$102,523.56
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$1,590.93</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>36.75 Hours</b>	<b>66.25 Hours</b>	<b>\$105,744.55</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>91%</b>
Safe Texting	29 %
Legislation related to text message security	29 %
Social media legislation and AI	9 %
IT Modernization	21 %
Data privacy	3 %
<b>Minor Efforts</b>	<b>9%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, January 30, 2025**

### Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the

date that the records are filed documents necessary to substantiate these reports.