

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Wisconsin Broadcasters Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	1.50	86.75	\$21,954.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Michelle Vetterkind	0.00	31.50	\$2,877.00
The Capitol Group			\$0.00
Brandon Scholz	1.50	38.50	\$18,000.00
Wisconsin Broadcasters Association			\$0.00
Kyle E Geissler	0.00	16.75	\$1,077.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$21,954.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	1.50 Hours	86.75 Hours	\$21,954.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	85%
Assembly Bill 118	3 %
Assembly Bill 145	5 %
Assembly Bill 252	3 %
Assembly Bill 551	2 %
Assembly Bill 661	2 %
Assembly Bill 664	10 %
Assembly Bill 760	4 %
Assembly Bill 837	4 %
Assembly Bill 967	4 %
Assembly Bill 1033	3 %
Assembly Joint Resolution 137	1 %
Senate Bill 2	8 %
Senate Bill 117	2 %
Senate Bill 119	4 %

Senate Bill 260	4 %
Senate Bill 551	2 %
Senate Bill 571	2 %
Senate Bill 625	2 %
Senate Bill 644	10 %
Senate Bill 741	3 %
Senate Bill 789	3 %
Senate Bill 928	3 %
Senate Joint Resolution 114	1 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	15%
Supporting Local Journalism	2 %
Prohibiting social media website censorship of journalistic enterprises	2 %
Open records for fatality review teams	2 %
Personal Property Tax	2 %
Open Records	2 %
Courtroom Broadcast	5 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Saturday, January 18, 2025

Certification and Electronic Signature

I certify I am Michelle Vetterkind and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Broadcasters Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.