

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	18.10	72.75	\$20,853.25
Ruder Ware, L.L.S.C.			\$20,853.25
Kathleen Kilgore	18.10	72.75	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$20,853.25
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	18.10 Hours	72.75 Hours	\$20,853.25

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	70%
state regulation of outdoor advertising signs	70 %
Minor Efforts	0%
All Other Matters	30%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 30, 2025

Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.