

# Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

## Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>36.60</b>	<b>112.70</b>	<b>\$27,691.06</b>
Ruder Ware, L.L.S.C.			\$27,262.50
Kathleen Kilgore	36.60	112.70	\$428.56
John N Jacobson	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$27,691.06
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>36.60 Hours</b>	<b>112.70 Hours</b>	<b>\$27,691.06</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>60%</b>
Assembly Bill 502	15 %
Assembly Bill 521	15 %
Senate Bill 497	15 %
Senate Bill 525	15 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>20%</b>
state regulation of outdoor advertising signs	20 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>15%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, February 2, 2026**

### Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.