

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	36.60	112.70	\$27,691.06
Ruder Ware, L.L.S.C.			\$27,262.50
Kathleen Kilgore	36.60	112.70	\$428.56
John N Jacobson	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$27,691.06
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	36.60 Hours	112.70 Hours	\$27,691.06

Allocation of Lobbying Effort	Percent
Legislative Proposals	60%
Assembly Bill 502	15 %
Assembly Bill 521	15 %
Senate Bill 497	15 %
Senate Bill 525	15 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	20%
state regulation of outdoor advertising signs	20 %
Minor Efforts	5%
All Other Matters	15%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, February 2, 2026

Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.