

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

RAI Services Company (formerly Reynolds American Inc.)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	23.25	55.75	\$87,000.00
Paladin Consulting Group LLC			\$0.00
Jeff M Fitzgerald	1.00	6.25	\$30,000.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	16.00	19.50	\$28,500.00
Eric J Petersen	6.25	30.00	\$28,500.00
Comments:			
Non-Lobbyist Employees	0.00	2.00	\$388.08
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$87,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$993.00
Total Lobbying Time And Expenditures:	23.25 Hours	57.75 Hours	\$88,381.08

Allocation of Lobbying Effort	Percent
Legislative Proposals	10%
Assembly Bill 234	10 %
Budget Bill Subjects	50%
Revenue: Collection of Taxes	25 %
Revenue: Departmentwide	25 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
Statewide smoking policies.	20 %
Tax of tobacco products.	20 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 30, 2025

Certification and Electronic Signature

I certify I am Kim Cook and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of RAI Services Company (formerly Reynolds American Inc.).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

