

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

RAI Services Company (formerly Reynolds American Inc.)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	28.00	27.50	\$87,000.00
Paladin Consulting Group LLC			\$0.00
Jeff MFitzgerald	0.00	1.50	\$30,000.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	13.00	16.00	\$28,500.00
Eric J Petersen	15.00	10.00	\$28,500.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$87,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	28.00 Hours	27.50 Hours	\$87,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	30%
Assembly Bill 511	15 %
Senate Bill 544	15 %
Budget Bill Subjects	20%
Revenue: Collection of Taxes	10 %
Revenue: Departmentwide	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
Statewide smoking policies.	20 %
Tax of tobacco products.	20 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 29, 2026

Certification and Electronic Signature

I certify I am Kim Cook and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of RAI Services Company (formerly Reynolds American Inc.).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

