

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	147.25	317.55	\$101,120.70
Boyer Consulting, LLC			\$0.00
Amy Boyer	14.25	119.00	\$20,548.70
O'Meara Public Affairs L.L.C.			\$18,000.00
Jack O'Meara	6.00	41.75	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Andrew J Franken	113.00	141.55	\$44,572.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	14.00	15.25	\$18,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$24,427.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$101,120.70
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$160,390.00
Total Lobbying Time And Expenditures:	147.25 Hours	317.55 Hours	\$285,937.70

Allocation of Lobbying Effort	Percent
Legislative Proposals	35%
Assembly Bill 225	10 %
Assembly Bill 232	15 %
Senate Bill 226	5 %
Senate Bill 229	5 %
Budget Bill Subjects	35%
Administration: Attached Divisions and Other Bodies	5 %
Revenue: Collection of Taxes	10 %
Transportation: Departmentwide	10 %
Workforce Development: Workforce Development	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	15%
Assignment of Benefits	10 %
Third Party Litigation Financing	5 %
Minor Efforts	10%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 25, 2025

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.