

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	67.30	324.05	\$95,696.17
Boyer Consulting, LLC			\$0.00
Amy Boyer	9.00	127.50	\$22,183.17
O'Meara Public Affairs L.L.C.			\$0.00
Jack O'Meara	9.75	70.25	\$24,000.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Andrew J Franken	40.55	118.30	\$28,513.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	8.00	8.00	\$21,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$24,584.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$95,696.17
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$84,897.10
Total Lobbying Time And Expenditures:	67.30 Hours	324.05 Hours	\$205,177.27

Allocation of Lobbying Effort	Percent
Legislative Proposals	55%
Assembly Bill 225	5 %
Assembly Bill 473	10 %
Senate Bill 226	5 %
Senate Bill 531	15 %
Senate Bill 537	5 %
Senate Bill 557	5 %
Senate Bill 676	5 %
Senate Bill 705	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	20%
Hemp Regulations	5 %
Insurance Fraud Prevention and Reporting	5 %
Rating and Underwriting Restrictions for Certain Drivers	5 %
Worker's Compensation Benefits and Advisory Council Proceedings	5 %
Minor Efforts	20%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.