

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Skiing Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	15.50	54.50	\$12,763.94
Knight Public Affairs, LLC			\$12,663.00
Eric Thomas Knight	13.00	15.00	\$100.94
Jeffery P Knight	2.50	39.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$12,763.94
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	15.50 Hours	54.50 Hours	\$12,763.94

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
Assembly Bill 89	10 %
Assembly Bill 155	5 %
Assembly Bill 230	10 %
Senate Bill 92	10 %
Senate Bill 160	5 %
Senate Bill 230	10 %
Budget Bill Subjects	20%
Tourism: Departmentwide	10 %
Tourism: Tourism Development and Promotion	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	10%
Department of Tourism Funding	10 %
Minor Efforts	10%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 16, 2025

Certification and Electronic Signature

I certify I am Eric Knight and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Skiing Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.