

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Association of Wisconsin Tourism Attractions

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	36.00	81.00	\$24,226.23
Knight Public Affairs, LLC			\$23,977.03
Eric Thomas Knight	29.00	38.00	\$249.20
Jeffery P Knight	7.00	43.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$24,226.23
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	36.00 Hours	81.00 Hours	\$24,226.23

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 89	5 %
Assembly Bill 155	5 %
Assembly Bill 230	5 %
Assembly Bill 231	5 %
Senate Bill 92	5 %
Senate Bill 160	5 %
Senate Bill 230	5 %
Senate Bill 231	5 %
Budget Bill Subjects	35%
Tourism: Departmentwide	20 %
Tourism: Support of Arts Projects	5 %
Tourism: Tourism Development and Promotion	5 %
Transportation: Departmentwide	5 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	5%
School Start Date	5 %
Minor Efforts	10%

All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 16, 2025

Certification and Electronic Signature

I certify I am Eric Knight and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Association of Wisconsin Tourism Attractions.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.