

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Google LLC and its Affiliates

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	65.25	136.25	\$103,925.54
Google LLC and its Affiliates			\$0.00
Dan Harbeke	3.00	1.00	\$1,925.54
Sarah Sheehan	0.00	0.00	\$0.00
PW Government Relations Group, LLC			\$51,000.00
Matt Phillips	15.00	41.25	\$0.00
Michael E Welsh	13.50	22.50	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$51,000.00
JOHN GARD	33.75	71.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$1,173.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$103,925.54
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	65.25 Hours	136.25 Hours	\$105,098.54

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	90%
Data privacy	23 %
IT Modernization	26 %
Legislation related to text message security	14 %
Social media legislation and AI	27 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.