

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Google LLC and its Affiliates

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	48.00	95.00	\$102,523.56
Google LLC and its Affiliates			\$0.00
Dan Harbeke	0.00	0.00	\$0.00
Sarah Sheehan	3.00	0.00	\$523.56
PW Government Relations Group, LLC			\$51,000.00
Matt Phillips	15.75	35.75	\$0.00
Mchael E Welsh	10.25	18.25	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
JOHN GARD	19.00	41.00	\$51,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$102,523.56
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	48.00 Hours	95.00 Hours	\$102,523.56

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	92%
Data privacy	8 %
IT Modernization	46 %
Social media legislation and AI	38 %
Minor Efforts	8%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 29, 2026

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Google LLC and its Affiliates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

