

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Funeral Service & Cremation Alliance of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	3.50	11.25	\$33,907.13
Erin Longmire Consulting, LLC			\$2,850.00
Erin Longmire	1.50	8.00	\$1,057.13
Schreiber GR Group			\$30,000.00
George Ermert	2.00	3.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$33,907.13
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$567.50
Total Lobbying Time And Expenditures:	3.50 Hours	11.25 Hours	\$34,474.63

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Senate Bill 288	20 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	75%
Joint ownership between cemeteries and funeral homes.	25 %
Matters relating to funeral director licensure requirements.	40 %
Updating Wisconsin's Electronic Death Reporting System	10 %
Minor Efforts	5%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 29, 2026

Certification and Electronic Signature

I certify I am Erin Longmire and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Funeral Service & Cremation Alliance of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.