

# Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

## Funeral Service & Cremation Alliance of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>3.50</b>	<b>11.25</b>	<b>\$33,907.13</b>
Erin Longmire Consulting, LLC			\$2,850.00
Erin Longmire	1.50	8.00	\$1,057.13
Schreiber GR Group			\$30,000.00
George Emmert	2.00	3.25	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$33,907.13
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$567.50</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>3.50 Hours</b>	<b>11.25 Hours</b>	<b>\$34,474.63</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>20%</b>
Senate Bill 288	20 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>75%</b>
Joint ownership between cemeteries and funeral homes.	25 %
Matters relating to funeral director licensure requirements.	40 %
Updating Wisconsin's Electronic Death Reporting System	10 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, January 29, 2026**

### Certification and Electronic Signature

I certify I am Erin Longmire and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Funeral Service & Cremation Alliance of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.