

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Wisconsin Bankers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	163.50	384.75	\$62,427.00
Schreiber GR Group			\$21,000.00
Annie Early	1.50	1.00	\$0.00
Jeremey J Shepherd	7.50	25.00	\$0.00
Kenneth Walsh	0.00	0.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Lorenzo Cruz	93.00	164.00	\$20,758.00
Wisconsin Bankers Association			\$0.00
Tyler Foti	58.50	184.25	\$18,161.00
Rose Oswald Poels	3.00	10.50	\$2,508.00
Comments:			
Non-Lobbyist Employees	0.00	36.00	\$2,576.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$62,427.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	163.50 Hours	420.75 Hours	\$65,003.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	12%
Assembly Bill 133	5 %
Assembly Bill 202	1 %
Senate Bill 123	5 %
Senate Bill 206	1 %
Budget Bill Subjects	2%
Financial Institutions: Departmentwide	1 %
Financial Institutions: Supervisions of Financial Institutions, Securities Regulation and Other Functions	1 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	86%
Taxes	5 %

Crypto	5 %
Artificial Intelligence	5 %
Merchant Category Codes	5 %
Fair Access	5 %
Sales Tax Rebate	5 %
Credit card fees	10 %
Housing and housing finance	5 %
Wisconsin Trust Code	10 %
Credit Unions	5 %
Elder Financial Abuse	5 %
General Banking Regulation	10 %
Data Privacy-Cyber Security	10 %
Legalization and regulation of medicinal cannabis	1 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Erin Longmire and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Bankers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.