

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

## Wisconsin Bankers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>163.50</b>	<b>384.75</b>	<b>\$62,427.00</b>
Schreiber GR Group			\$21,000.00
Annie Early	1.50	1.00	\$0.00
Jeremey J Shepherd	7.50	25.00	\$0.00
Kenneth Walsh	0.00	0.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Lorenzo Cruz	93.00	164.00	\$20,758.00
Wisconsin Bankers Association			\$0.00
Tyler Foti	58.50	184.25	\$18,161.00
Rose Oswald Poels	3.00	10.50	\$2,508.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>36.00</b>	<b>\$2,576.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$62,427.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>163.50 Hours</b>	<b>420.75 Hours</b>	<b>\$65,003.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>12%</b>
Assembly Bill 133	5 %
Assembly Bill 202	1 %
Senate Bill 123	5 %
Senate Bill 206	1 %
<b>Budget Bill Subjects</b>	<b>2%</b>
Financial Institutions: Departmentwide	1 %
Financial Institutions: Supervisions of Financial Institutions, Securities Regulation and Other Functions	1 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>86%</b>
Taxes	5 %
Crypto	5 %
Artificial Intelligence	5 %
Merchant Category Codes	5 %
Fair Access	5 %
Sales Tax Rebate	5 %
Credit card fees	10 %
Housing and housing finance	5 %

Wisconsin Trust Code Credit Unions Allocation of Lobbying Effort	Percent
Elder Financial Abuse	5 %
General Banking Regulation	10 %
Data Privacy-Cyber Security	10 %
Legalization and regulation of medicinal cannabis	1 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, July 31, 2025**

### Certification and Electronic Signature

I certify I am Erin Longmire and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Bankers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.