

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Bankers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	147.50	425.00	\$63,075.00
Schreiber GR Group			\$21,000.00
Annie Early	1.75	2.25	\$0.00
Jeremey J Shepherd	7.50	14.50	\$0.00
Kenneth Walsh	0.00	0.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Lorenzo Cruz	88.25	171.00	\$25,076.00
Wisconsin Bankers Association			\$0.00
Tyler Foti	49.00	230.25	\$15,439.00
Rose Oswald Poels	1.00	7.00	\$1,560.00
Comments:			
Non-Lobbyist Employees	0.00	41.00	\$4,758.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$63,075.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	147.50 Hours	466.00 Hours	\$67,833.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	38%
Assembly Bill 133	5 %
Assembly Bill 172	5 %
Assembly Bill 195	1 %
Assembly Bill 202	1 %
Assembly Bill 280	1 %
Assembly Bill 351	1 %
Assembly Bill 471	5 %
Senate Bill 123	5 %
Senate Bill 166	5 %
Senate Bill 193	1 %
Senate Bill 206	1 %
Senate Bill 286	1 %
Senate Bill 367	1 %
Senate Bill 535	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	62%

Allocation of Lobbying Effort	Percent
Artificial Intelligence	2%
Central Digital Bank Currency	1%
Foreclosure	1%
Merchant Category Codes	1%
Fair Access	2%
Sales Tax Rebate	2%
Social credit score/ESG metric discrimination	2%
Credit card fees	5%
Housing and housing finance	5%
Wisconsin Trust Code	5%
Agricultural Banking	1%
Credit Unions	5%
Municipal Banking	2%
Development, drafting or introduction of proposals related to financial institutions and banking regulation.	5%
Elder Financial Abuse	5%
General Banking Regulation	5%
Data Privacy-Cyber Security	5%
Legalization and regulation of medicinal cannabis	1%
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, February 2, 2026

Certification and Electronic Signature

I certify I am Erin Longmire and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Bankers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.