

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Northern States Power d/b/a Xcel Energy

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	34.75	214.75	\$73,836.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Matthew E Pagel	15.00	70.50	\$12,137.00
The Hamilton Consulting Group LLC			\$60,540.00
Andrew Engel	7.75	52.25	\$1,159.00
Rebecca Hogan	1.50	43.25	\$0.00
Randall J Pirlot	6.00	20.50	\$0.00
Tyler W Clark	4.50	28.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$73,836.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$15,227.00
Total Lobbying Time And Expenditures:	34.75 Hours	214.75 Hours	\$89,063.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	45%
Assembly Bill 7	5 %
Assembly Bill 25	15 %
Assembly Bill 254	9 %
Senate Bill 28	16 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	31%
Nuclear Power	11 %
The generation, transmission or distribution of electricity or other policies affecting Xcel Energy products or services.	16 %
Changes to proceedings of PSC and other regulatory reform initiatives.	4 %
Minor Efforts	4%
All Other Matters	20%

Total Reported Lobbying Effort:

100%

Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Adrienne Ramirez and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northern States Power d/b/a Xcel Energy.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.