

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Northern States Power d/b/a Xcel Energy

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	20.25	129.00	\$73,138.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Matthew E Pagel	18.50	54.50	\$13,138.00
The Hamilton Consulting Group LLC			\$60,000.00
Andrew Engel	1.75	36.50	\$0.00
Rebecca Hogan	0.00	34.50	\$0.00
Randall J Pirlot	0.00	3.50	\$0.00
Tyler W Clark	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$73,138.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$6,434.00
Total Lobbying Time And Expenditures:	20.25 Hours	129.00 Hours	\$79,572.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	29%
Assembly Bill 472	4 %
Assembly Bill 493	5 %
Assembly Bill 559	5 %
Assembly Bill 751	5 %
Assembly Bill 840	4 %
Senate Bill 502	4 %
Senate Bill 559	2 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	43%
Nuclear Power	14 %
Economic development issues effecting Xcel Energy.	5 %
The generation, transmission or distribution of electricity or other policies affecting Xcel Energy products or services.	21 %
Changes to proceedings of PSC and other regulatory reform initiatives.	3 %
Minor Efforts	4%
All Other Matters	24%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

I certify I am Adrienne Ramirez and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northern States Power d/b/a Xcel Energy.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.