

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

## Wisconsin Broadcasters Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>10.50</b>	<b>212.75</b>	<b>\$24,521.33</b>
Self-Employed Lobbyist - No Firm or Org			\$0.00
Kyle E Geissler	0.50	26.50	\$1,840.35
Brandon Scholz	7.50	139.00	\$18,000.00
Michelle Vetterkind	2.50	47.25	\$4,680.98
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$0.00</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>10.50 Hours</b>	<b>212.75 Hours</b>	<b>\$24,521.33</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>68%</b>
Assembly Bill 2	2 %
Assembly Bill 50	3 %
Assembly Bill 75	3 %
Assembly Bill 160	5 %
Assembly Bill 162	2 %
Assembly Bill 167	2 %
Assembly Bill 168	2 %
Assembly Bill 169	2 %
Assembly Bill 190	10 %
Senate Bill 16	5 %
Senate Bill 45	3 %
Senate Bill 115	3 %
Senate Bill 165	5 %
Senate Bill 194	10 %
Senate Bill 196	2 %
Senate Bill 197	2 %

Senate Bill 198	2 %
Senate Bill 200	2 %
Senate Joint Resolution 6	3 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>30%</b>
Artificial Intelligence	10 %
Prohibiting social media website censorship of journalistic enterprises	3 %
Supporting Local Journalism	3 %
Open Records	5 %
Open records for fatality review teams	1 %
Personal Property Tax	3 %
Courtroom Broadcast	5 %
<b>Minor Efforts</b>	<b>1%</b>
<b>All Other Matters</b>	<b>1%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Friday, July 25, 2025**

#### **Certification and Electronic Signature**

I certify I am Michelle Vetterkind and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Broadcasters Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.