

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Wisconsin Broadcasters Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	10.50	212.75	\$24,521.33
Self-Employed Lobbyist - No Firm or Org			\$0.00
Kyle E Geissler	0.50	26.50	\$1,840.35
Brandon Scholz	7.50	139.00	\$18,000.00
Michelle Vetterkind	2.50	47.25	\$4,680.98
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$24,521.33
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	10.50 Hours	212.75 Hours	\$24,521.33

Allocation of Lobbying Effort	Percent
Legislative Proposals	68%
Assembly Bill 2	2 %
Assembly Bill 50	3 %
Assembly Bill 75	3 %
Assembly Bill 160	5 %
Assembly Bill 162	2 %
Assembly Bill 167	2 %
Assembly Bill 168	2 %
Assembly Bill 169	2 %
Assembly Bill 190	10 %
Senate Bill 16	5 %
Senate Bill 45	3 %
Senate Bill 115	3 %
Senate Bill 165	5 %
Senate Bill 194	10 %
Senate Bill 196	2 %
Senate Bill 197	2 %
Senate Bill 198	2 %
Senate Bill 200	2 %
Senate Joint Resolution 6	3 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%

Allocation of Lobbying Effort	Percent
Artificial Intelligence	10%
Prohibiting social media website censorship of journalistic enterprises	5%
Supporting Local Journalism	3%
Open Records	5%
Open records for fatality review teams	1%
Personal Property Tax	3%
Courtroom Broadcast	5%
Minor Efforts	1%
All Other Matters	1%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 25, 2025

Certification and Electronic Signature

I certify I am Michelle Vetterkind and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Broadcasters Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.