

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Broadcasters Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	0.50	14.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Kyle E Geissler	0.00	11.00	\$0.00
Brandon Scholz	0.00	0.00	\$0.00
Michelle Vetterkind	0.50	3.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	0.50 Hours	14.00 Hours	\$0.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	68%
Assembly Bill 2	2 %
Assembly Bill 50	3 %
Assembly Bill 75	3 %
Assembly Bill 160	5 %
Assembly Bill 162	2 %
Assembly Bill 167	2 %
Assembly Bill 168	2 %
Assembly Bill 169	2 %
Assembly Bill 190	10 %
Senate Bill 16	5 %
Senate Bill 45	3 %
Senate Bill 115	3 %
Senate Bill 165	5 %
Senate Bill 194	10 %
Senate Bill 196	2 %
Senate Bill 197	2 %

Senate Bill 198	2 %
Senate Bill 200	2 %
Senate Joint Resolution 6	3 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%
Artificial Intelligence	10 %
Prohibiting social media website censorship of journalistic enterprises	3 %
Supporting Local Journalism	3 %
Open Records	5 %
Open records for fatality review teams	1 %
Personal Property Tax	3 %
Courtroom Broadcast	5 %
Minor Efforts	1%
All Other Matters	1%
Total Reported Lobbying Effort:	100%

