

# Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

## Wisconsin Broadcasters Association

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Lobbyists</b>                             | <b>2.00</b>         | <b>100.25</b>       | <b>\$19,314.00</b> |
| Self-Employed Lobbyist - No Firm or Org      |                     |                     | \$0.00             |
| Kyle E Geissler                              | 0.00                | 11.00               | \$749.00           |
| Brandon Scholz                               | 1.50                | 83.25               | \$18,000.00        |
| Michelle Vetterkind                          | 0.50                | 6.00                | \$565.00           |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Overhead</b>                              |                     |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| <b>a) Lobbyist Employees</b>                 |                     |                     | <b>\$19,314.00</b> |
| <b>b) Non-Lobbyist Employees</b>             |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>2.00 Hours</b>   | <b>100.25 Hours</b> | <b>\$19,314.00</b> |

| Allocation of Lobbying Effort                        | Percent    |
|--|------------|
| <b>Legislative Proposals</b>                         | <b>68%</b> |
| Assembly Bill 2                                      | 2 %        |
| Assembly Bill 50                                     | 3 %        |
| Assembly Bill 75                                     | 3 %        |
| Assembly Bill 160                                    | 5 %        |
| Assembly Bill 162                                    | 2 %        |
| Assembly Bill 167                                    | 2 %        |
| Assembly Bill 168                                    | 2 %        |
| Assembly Bill 169                                    | 2 %        |
| Assembly Bill 190                                    | 10 %       |
| Senate Bill 16                                       | 5 %        |
| Senate Bill 45                                       | 3 %        |
| Senate Bill 115                                      | 3 %        |
| Senate Bill 165                                      | 5 %        |
| Senate Bill 194                                      | 10 %       |
| Senate Bill 196                                      | 2 %        |
| Senate Bill 197                                      | 2 %        |
| Senate Bill 198                                      | 2 %        |
| Senate Bill 200                                      | 2 %        |
| Senate Joint Resolution 6                            | 3 %        |
| <b>Budget Bill Subjects</b>                          | <b>0%</b>  |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>  |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>30%</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| Artificial Intelligence<br>Prohibiting social media website censorship of journalistic enterprises | 10 %        |
| Supporting Local Journalism  | 3 %         |
| Open Records   | 5 %         |
| Open records for fatality review teams   | 1 %         |
| Personal Property Tax  | 3 %         |
| Courtroom Broadcast  | 5 %         |
| <b>Minor Efforts</b>   | <b>1%</b>   |
| <b>All Other Matters</b>   | <b>1%</b>   |
| <b>Total Reported Lobbying Effort:</b>   | <b>100%</b> |

**Report Certified On: Thursday, January 22, 2026**

### Certification and Electronic Signature

I certify I am Michelle Vetterkind and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Broadcasters Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.