

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Action Wisconsin! \ Imagine MKE

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	89.75	110.75	\$30,000.00
Government Policy Solutions, LLC			\$30,000.00
Forbes McIntosh	89.75	110.75	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$30,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$22,055.00
Total Lobbying Time And Expenditures:	89.75 Hours	110.75 Hours	\$52,055.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
Assembly Bill 231	25 %
Senate Bill 231	25 %
Budget Bill Subjects	25%
Tourism: Tourism Development and Promotion	25 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	20%
Matters relating to Film Production Office & Incentives.	20 %
Minor Efforts	5%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Forbes McIntosh and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Action Wisconsin! \ Imagine MKE.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

