

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

## Cinema United Wisconsin & Upper Michigan (formerly National Association of Theatre Owners)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>18.25</b>	<b>20.00</b>	<b>\$19,999.98</b>
Government Policy Solutions, LLC			\$19,999.98
Forbes McIntosh	18.25	20.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$19,999.98
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>18.25 Hours</b>	<b>20.00 Hours</b>	<b>\$19,999.98</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>20%</b>
Assembly Bill 231	10 %
Senate Bill 231	10 %
<b>Budget Bill Subjects</b>	<b>10%</b>
Tourism: Departmentwide	5 %
Wisconsin Economic Development Corporation	5 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>70%</b>
Matters related production incentives.	25 %
Motion picture theatre equipment	30 %
State regulation of food and beverages.	5 %
State regulation of wholesaler \ retailer equipment procurement \ rental.	10 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, July 31, 2025**

Certification and Electronic Signature

I certify I am Forbes McIntosh and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Cinema United Wisconsin & Upper Michigan (formerly National Association of Theatre Owners).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.