

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Cinema United Wisconsin & Upper Michigan (formerly National Association of Theatre Owners)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	18.25	20.00	\$19,999.98
Government Policy Solutions, LLC			\$19,999.98
Forbes McIntosh	18.25	20.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$19,999.98
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	18.25 Hours	20.00 Hours	\$19,999.98

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 231	10 %
Senate Bill 231	10 %
Budget Bill Subjects	10%
Tourism: Departmentwide	5 %
Wisconsin Economic Development Corporation	5 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	70%
Matters related production incentives.	25 %
Motion picture theatre equipment	30 %
State regulation of food and beverages.	5 %
State regulation of wholesaler \ retailer equipment procurement \ rental.	10 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Forbes McIntosh and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Cinema United Wisconsin & Upper Michigan (formerly National Association of Theatre Owners).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.