

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Assisted Living Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	89.00	105.25	\$37,132.00
Government Policy Solutions, LLC			\$27,060.00
Forbes McIntosh	32.00	43.75	\$0.00
Wisconsin Assisted Living Association			\$0.00
Michael Pochowski	57.00	61.50	\$10,072.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$37,132.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	89.00 Hours	105.25 Hours	\$37,132.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
Assembly Bill 255	25 %
Senate Bill 262	25 %
Budget Bill Subjects	5%
Health Services: Medicaid Services	5 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%
Matters related to Alzheimer's & dementia training.	20 %
Fall prevention and recovery training, CPR and first aid certification, a duty to provide aid in certain residential facilities and hospices.	5 %
Regulation and notification requirements of licensed residential settings.	5 %
Minor Efforts	15%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, February 2, 2026

Certification and Electronic Signature

I certify I am Forbes McIntosh and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Assisted Living Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

