Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

United Way Greater Milwaukee & Waukesha County

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	38.00	70.00	\$8,100.00
Self-Employed Lobbyist - Goyke & Associates			\$0.00
Gary R Goyke	38.00	70.00	\$8,100.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$8,100.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$3,340.00
Total Lobbying Time And Expenditures:	38.00 Hours	70.00 Hours	\$11,440.00

Allocation of Lobbying Effort	
Legislative Proposals	30%
Assembly Bill 260	15 %
Assembly Joint Resolution 55	5 %
Senate Joint Resolution 53	10 %
Budget Bill Subjects	40%
Administration: Attached Divisions and Other Bodies	5 %
Administration: Housing and Community Development	3 %
Budget Stabilization Fund	2 %
Children and Families: Economic Support	10 %
Health Services: Departmentwide	5 %
Housing and Development Authority: Departmentwide	2 %
Public Instruction: Departmentwide	10 %
Workforce Development: Departmentwide	3 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	25%
Share research and educate the public and the legislature regarding school based mental health.	25 %
Minor Efforts	5%

All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 25, 2025

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of United Way Greater Milwaukee & Waukesha County.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.