

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

United Way Greater Milwaukee & Waukesha County

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	12.50	23.50	\$8,100.00
Self-Employed Lobbyist - Goyke & Associates			\$8,100.00
Gary R Goyke	12.50	23.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$8,100.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	12.50 Hours	23.50 Hours	\$8,100.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 260	15 %
Assembly Joint Resolution 55	2 %
Senate Joint Resolution 53	3 %
Budget Bill Subjects	60%
Administration: Attached Divisions and Other Bodies	5 %
Administration: Housing and Community Development	5 %
Budget Stabilization Fund	5 %
Children and Families: Economic Support	10 %
Health Services: Departmentwide	20 %
Public Instruction: Departmentwide	5 %
Workforce Development: Departmentwide	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	15%
Share research and educate the public and the legislature regarding school based mental health.	15 %
Minor Efforts	5%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Saturday, January 31, 2026

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of United Way Greater Milwaukee & Waukesha County.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be

fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.