

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Transfr

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	18.25	38.50	\$30,000.00
Husch Blackwell Strategies			\$30,000.00
Nathan J Halbach	8.75	27.00	\$0.00
Annette M Cruz	9.50	11.50	\$0.00
Rachel Vander Wiele	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$30,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	18.25 Hours	38.50 Hours	\$30,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	10%
Assembly Bill 357	5 %
Senate Bill 366	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
Virtual Reality in career exploration and job training	80 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 28, 2026

Certification and Electronic Signature

I certify I am Rachel Vander Wiele and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Transfr.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.