

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Destinations Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	25.75	211.75	\$22,400.00
Destinations Wisconsin			\$0.00
Julia H Hertel	9.00	95.00	\$10,400.00
The Hamilton Consulting Group LLC			\$12,000.00
Rebecca Hogan	0.00	27.75	\$0.00
Catherine McDermott	16.75	89.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$22,400.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	25.75 Hours	211.75 Hours	\$22,400.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	70%
Tourism: Tourism Development and Promotion	70 %
Administrative Rulemaking Proceedings	10%
Revisions to rules governing the commencement of the school term prior to September 1	10 %
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	15%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Catherine McDermott and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Destinations Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part

of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.