

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Destinations Wisconsin

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|--------------------|
| Lobbyists | 25.75 | 211.75 | \$22,400.00 |
| Destinations Wisconsin | | | \$0.00 |
| Julia H Hertel | 9.00 | 95.00 | \$10,400.00 |
| The Hamilton Consulting Group LLC | | | \$12,000.00 |
| Rebecca Hogan | 0.00 | 27.75 | \$0.00 |
| Catherine McDermott | 16.75 | 89.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$22,400.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 25.75 Hours | 211.75 Hours | \$22,400.00 |

| Allocation of Lobbying Effort | Percent |
|---|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 70% |
| Tourism: Tourism Development and Promotion | 70 % |
| Administrative Rulemaking Proceedings | 10% |
| Revisions to rules governing the commencement of the school term prior to September 1 | 10 % |
| Topics Not Yet Assigned A Bill Or Rule Number | 0% |
| Minor Efforts | 15% |
| All Other Matters | 5% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Catherine McDermott and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Destinations Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part

of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.