

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Amplify Education, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	16.00	0.00	\$10,788.00
Amplify Education, Inc.			\$10,788.00
Mike Southard	16.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$10,788.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	16.00 Hours	0.00 Hours	\$10,788.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
Senate Bill 45	50 %
Budget Bill Subjects	50%
Public Instruction: Departmentwide	50 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Mike Southard and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Amplify Education, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.