

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

American Heart Association

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|---------------------|
| Lobbyists | 157.00 | 375.25 | \$45,267.61 |
| American Heart Association | | | \$0.00 |
| Nicole Hudzinski | 147.00 | 346.25 | \$26,181.61 |
| The Welch Group | | | \$0.00 |
| Jim Steineke | 10.00 | 29.00 | \$19,086.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 5.00 | 124.50 | \$5,302.50 |
| Comments: | | | |
| Overhead | | | \$3,504.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$59,637.73 |
| Total Lobbying Time And Expenditures: | 162.00 Hours | 499.75 Hours | \$113,711.84 |

| Allocation of Lobbying Effort | Percent |
|--|------------|
| Legislative Proposals | 75% |
| Assembly Bill 23 | 1 % |
| Assembly Bill 163 | 1 % |
| Assembly Bill 211 | 10 % |
| Assembly Bill 234 | 1 % |
| Senate Bill 23 | 22 % |
| Senate Bill 317 | 40 % |
| Budget Bill Subjects | 18% |
| Health Services: Departmentwide | 5 % |
| Health Services: Medicaid Services | 5 % |
| Justice | 5 % |
| Public Instruction: Departmentwide | 3 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 7% |
| Early Care and Education | 3 % |
| Raising the legal purchase age to 21 for all tobacco and nicotine products | 3 % |
| water bottle refilling stations in schools | 1 % |

| | |
|--|-------------|
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Saturday, July 26, 2025

Certification and Electronic Signature

I certify I am Nicole Hudzinski and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.