

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Lexia Learning

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	48.00	85.05	\$32,537.58
Lexia Learning			\$0.00
Kimber Liedl	26.00	39.50	\$2,537.58
Michael Best Strategies			\$30,000.00
Adam Barr	10.50	26.00	\$0.00
Michael Best Strategies, LLC			\$0.00
William J McCoshen	11.50	19.55	\$0.00
Sabrina Stengl	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$32,537.58
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	48.00 Hours	85.05 Hours	\$32,537.58

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
Implementation of 2023 Wisconsin Act 20; Literacy; Teacher professional development; Science of reading	100 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Jon Hummell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Lexia Learning.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.