

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Lexia Learning

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	22.00	42.00	\$32,688.00
Lexia Learning			\$0.00
Kimber Liedl	12.00	20.00	\$2,688.00
Mchael Best Strategies			\$30,000.00
Adam Barr	0.50	8.00	\$0.00
Mchael Best Strategies, LLC			\$0.00
William J McCoshen	9.50	14.00	\$0.00
Sabrina Stengl	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$32,688.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	22.00 Hours	42.00 Hours	\$32,688.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
Implementation of 2023 Wisconsin Act 20; Literacy, Teacher professional development; Science of reading	100 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, February 2, 2026

Certification and Electronic Signature

I certify I am Jon Hummell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Lexia Learning.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.