

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Motion Picture Association, Inc.

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Lobbyists | 18.00 | 22.50 | \$17,500.00 |
| Self-Employed Lobbyist - Wimmer Consulting | | | \$0.00 |
| Kyle Christianson | 13.00 | 10.00 | \$8,750.00 |
| Eric J Petersen | 5.00 | 12.50 | \$8,750.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 18.00 Hours | 22.50 Hours | \$17,500.00 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 20% |
| Assembly Bill 231 | 10 % |
| Senate Bill 231 | 10 % |
| Budget Bill Subjects | 30% |
| Tourism: Tourism Development and Promotion | 30 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 50% |
| Taxation | 50 % |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Wednesday, July 30, 2025

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Motion Picture Association, Inc. .

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents

necessary to substantiate these reports.