

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Motion Picture Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	21.25	16.50	\$17,500.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	6.00	6.00	\$8,750.00
Eric J Petersen	15.25	10.50	\$8,750.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$17,500.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	21.25 Hours	16.50 Hours	\$17,500.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	20%
Tourism: Tourism Development and Promotion	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	65%
Taxation	65 %
Minor Efforts	15%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Motion Picture Association, Inc. .

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.