

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Wisconsin Wine and Spirit Institute

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Lobbyists | 51.75 | 54.00 | \$28,623.30 |
| Self-Employed Lobbyist - Wimmer Consulting | | | \$0.00 |
| Kyle Christianson | 29.50 | 13.50 | \$14,311.65 |
| Eric J Petersen | 22.25 | 40.50 | \$14,311.65 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$32,510.03 |
| Total Lobbying Time And Expenditures: | 51.75 Hours | 54.00 Hours | \$61,133.33 |

| Allocation of Lobbying Effort | Percent |
|---|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 40% |
| Revenue: Collection of Taxes | 20 % |
| Revenue: Departmentwide | 20 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 60% |
| Liquor control commission | 10 % |
| Regulation and Enforcement of Alcohol Industry | 10 % |
| Franchise protection | 10 % |
| legislation affecting Wisconsin's dealership law and all areas of franchise legislation | 10 % |
| legislation relating to the three-tier distribution system. | 10 % |
| Liquor taxation and regulation | 10 % |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Wine and Spirit Institute.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.