# **Lobbying And Time Expenditures**

### 2025-2026 Legislative Session

### January-June 2025

# **Wisconsin Wine and Spirit Institute**

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars	
Lobbyists	51.75	54.00	\$28,623.30	
Self-Employed Lobbyist - Wimmer Consulting			\$0.00	
Kyle Christianson	29.50	13.50	\$14,311.65	
Eric J Petersen	22.25	40.50	\$14,311.65	
Comments:				
Non-Lobbyist Employees	0.00	0.00	\$0.00	
Comments:				
Overhead			\$0.00	
Payments to Officials <sup>2</sup>			\$0.00	
Travel and Living Expenses				
a) Lobbyist Employees			\$28,623.30	
b) Non-Lobbyist Employees			\$0.00	
All Other Lobbying Expenses			\$32,510.03	
Total Lobbying Time And Expenditures:	51.75 Hours	54.00 Hours	\$61,133.33	

Allocation of Lobbying Effort	
Legislative Proposals	0%
Budget Bill Subjects	40%
Revenue: Collection of Taxes	20 %
Revenue: Departmentwide	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	60%
Liquor control commission	10 %
Regulation and Enforcement of Alcohol Industry	10 %
Franchise protection	10 %
legislation affecting Wisconsin's dealership law and all areas of franchise legislation	10 %
legislation relating to the three-tier distribution system.	10 %
Liquor taxation and regulation	10 %
Minor Efforts	0%
All Other Matters	
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

#### **Certification and Electronic Signature**

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Wine and Spirit Institute.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.