

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Wine and Spirit Institute

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	107.25	102.00	\$38,623.30
NCSRCC			\$0.00
Andrew Disch	5.00	6.50	\$10,000.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	52.25	55.50	\$14,311.65
Eric J Petersen	50.00	40.00	\$14,311.65
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$38,623.30
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$31,363.70
Total Lobbying Time And Expenditures:	107.25 Hours	102.00 Hours	\$69,987.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 606	10 %
Assembly Bill 747	10 %
Senate Bill 681	10 %
Senate Bill 682	10 %
Budget Bill Subjects	20%
Revenue: Collection of Taxes	10 %
Revenue: Departmentwide	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
Liquor control commission	5 %
Regulation and Enforcement of Alcohol Industry	5 %
Franchise protection	5 %
legislation affecting Wisconsin's dealership law and all areas of franchise legislation	5 %
legislation relating to the three-tier distribution system.	10 %
Liquor taxation and regulation	10 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Wine and Spirit Institute.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.