

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Entrepreneurial Advisory Service, LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	4.25	11.00	\$30,000.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	3.25	8.00	\$15,000.00
Eric J Petersen	1.00	3.00	\$15,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$30,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	4.25 Hours	11.00 Hours	\$30,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	40%
Administration: Departmentwide	20 %
Wisconsin Economic Development Corporation	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	50%
Capital funding resources to startups across the entire state	50 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Entrepreneurial Advisory Service, LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.