

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Petland, Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	0.00	26.20	\$21,000.00
Michael Best Strategies, LLC	\$21,000.00		
Thomas B Schreibel	0.00	26.20	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead	\$0.00		
Payments to Officials²	\$0.00		
Travel and Living Expenses			
a) Lobbyist Employees	\$21,000.00		
b) Non-Lobbyist Employees	\$0.00		
All Other Lobbying Expenses	\$0.00		
Total Lobbying Time And Expenditures:	0.00 Hours	26.20 Hours	\$21,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
Issues relating to retail sale of animals	100 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 28, 2025

Certification and Electronic Signature

I certify I am Charles Schellpeper and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Petland, Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.