

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

## First Choice Dental Group

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>2.50</b>	<b>40.75</b>	<b>\$12,000.00</b>
Self-Employed Lobbyist - No Firm or Org			\$0.00
Steve Lyons	2.50	23.25	\$0.00
SJL Government Affairs and Communications			\$12,000.00
Mark Austinson	0.00	17.50	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$12,000.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>2.50 Hours</b>	<b>40.75 Hours</b>	<b>\$12,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>80%</b>
Dentist licensure	60 %
Licensure of dental therapists	20 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>15%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Wednesday, July 23, 2025**

### Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of First Choice Dental Group.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

